

Greetings,

What do you think about when you hear the phrase "TURN ME RED" ?

TURN ME RED is an Austrian "Zweigelt", created by the famous Austrian Wine Maker Hans Nittnaus. He is widely known for his 3 Star awards which were awarded to his Zweigelt at ProWein in 2006. Because of this we knew this Zweigelt grape would deliver an unforgettable, exhilarating and sensual taste experience to adventurous red wine drinkers in the marketplace today.

We at MANFRED BAUER Company from Austria created this exclusive Product with Mr. Nittnaus. From our first sip, our cheeks turned red and we were in love.

Take a look at the girl on the label for a moment. Just like the wine, she's classy, sophisticated, and yet portrays a sort of innocent seductiveness or romantic playfulness.

Striving to deliver a new, unique and fun experience for our consumer, we chose a marketing plan that is as exceptional and one of a kind as our product.

Please do not hesitate to stop by and meet us at the ProWein in Duesseldorf this year to taste all our fine wines and of course, our TURN ME RED

Because...

WE WOULD LIKE TO "TURN YOU RED" ...

Hall 6 booth H14 - March 18-20, 2007



International Trade Fair
Wines and Spirits

MANFRED BAUER

Brodtschildstrasse 28 A-2000 Stockerau 0043 676 9675934

www.turnmeredwine.com email: weinsusi@networld.at or manfred@weinbauer.com